



Mid-America Regulatory Conference 2019

Annual Conference*

August 11 – 14, 2019

Hilton Des Moines

435 Park Street Des Moines, Iowa 50309

Agenda Subject to Change

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Saturday, August 10, 2019		
Registration & Information Open		
4:00 p.m. - 6:00 p.m.		
Second Floor of Des Moines Hilton		
Sunday, August 11, 2019		
10:00 a.m.	Registration & Information Opens	Registration & Information on Second Floor at Hilton
12:00 p.m. - 4:00 p.m.	Exhibitor Set - up	Exhibitor Hall
11:40 a.m.	Board Buses to depart for Ball Game (first bus departs at 11:45 a.m.) Iowa Cubs Baseball Game	Hilton Des Moines Entrance
1:08 p.m. - 4:00 p.m.	Tickets in registration packet (beginning at 3:00 pm buses will shuttle between hotel and ballpark; last bus to depart from ballpark at 4:30 pm)	1 Line Dr. Des Moines, IA 50309
6:00 p.m. – 8:00 p.m.	Welcome Reception	Cloud Ballrooms A, B, and C
8:30 p.m.	Registration & Information Closes	Registration & Information on Second Floor at Hilton
8:30 p.m. - 10:00 p.m.	Exhibitor Set-up	Exhibitor Hall
Monday, August 12, 2019		
7:00 a.m.	Registration & Information Opens	Registration & Information on Second Floor at Hilton
7:15 a.m. - 8:30 a.m.	Breakfast	Cloud Ballroom A
8:30 a.m. – 8:45 a.m.	Welcome Welcome by the MARC Conference Chair, Honorable Nick Wagner Welcome by the Hon. Frank Cownie, Des Moines Mayor Welcome by MARC President, Hon. Dan Scripps	Cloud Ballroom B/C
8:45 a.m. – 10:00 a.m.	Lightning Round: General Session Panelists from across the industry will answer “rapid-fire” questions about hard-hitting industry topics to spur conversation throughout the conference. Moderator: Chairman Ted Thomas, Arkansas Public Service Commission	Cloud Ballroom B/C

	<p>Panelist:</p> <p>Colette Honorable Partner at Reed Smith</p> <p>Bruce Hauk, President, American Water</p> <p>Wes Ashton, VP of Operations, Black Hills Energy</p> <p>Adam L. Wright, President and CEO, MidAmerican Energy Company</p> <p>Susan Williams Sloan, VP, State Affairs, AWEA</p> <p>James H. Gallegos, SVP, General Counsel & Corporate Secretary, Alliant Energy</p> <p>Chairman Jim Huston, Indiana Utility Regulatory Commission</p> <p>Mark Schuling, President, NASUCA and Iowa Consumer Advocate</p> <p>Asim Haque, Executive Director of Strategic Policy and External Affairs, PJM Interconnection</p> <p>Krista Tanner, SVP, Chief Business Unit Officer, ITC Holdings Corp.</p> <p>Kerri Johansen, Energy Program Director, Iowa Environmental Council</p> <p>Paul Suskie, Executive VP, Regulatory Policy and General Counsel, Southwest Power Pool</p> <p>Michelle Bloodworth, President and CEO, American Coalition for Clean Coal Electricity (ACCCE)</p> <p>Pamela Hollick, Associate General Counsel, CenturyLink</p>	
9:45 a.m. - 12:00 p.m.	<p>Guest Activity: Blank Park Zoo</p> <p>Departure at 9:45 am (Hotel Entrance marked coach bus)</p>	<p>Blank Park Zoo</p> <p>7401 SW 9th St. Des Moines, Iowa 50315</p>
10:00 a.m. – 10:30 a.m.	Break	Exhibit Hall
Concurrent Sessions 1 & 2		
10:30 a.m. – 11:45 a.m.	<p>Electrification</p> <p>This panel will discuss the potential benefits, drawbacks, and concerns with the increasing draw of electricity due to electrification of vehicles, homes, and other fast-growing technology. The panel will provide an update on the developmental status of electric vehicles, heating and cooling, and other emerging technologies, as well comment on the infrastructure needed to support them.</p> <p>Moderator: Chair Sally A. Talberg, Michigan PSC</p> <p>Panelist:</p> <p>James Cade, VP Fleet Services, Ruan Trucking</p> <p>Kimberly Winslow, Director, Energy Solutions, Westar and KcP&L</p> <p>John Halliwell, Sr. Tech Executive at Energy Utilization, EPRI</p> <p>Chris King, Chief Policy Officer – Siemens Digital Grid- Sponsor</p> <p>Katrina McMurrian, Executive Director, CCIF</p> <p><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	Cloud Ballroom A
10:30 a.m. – 11:45 a.m.	<p>Regional Transmission Organizations (RTO)</p> <p>This panel will discuss transmission planning with a focus on seams and how to plan for tomorrow’s grid. The panel will present ideas that can be implemented to better coordinate between RTO seams and provide an understanding of how changing the generation mix impacts transmission planning.</p> <p>Moderator: Commissioner Sarah Freeman, Indiana IUC</p> <p>Panelist:</p> <p>Jeremiah Doner, Director, Seams Coordination & Membership Services, MISO Energy</p> <p>David Kelley, Director of Seams and Market Design, Southwest Power Pool</p> <p>Commissioner Daniel Hall, Missouri Public Service Commission</p> <p>Nicole Luckey, Director of Regulatory Affairs, Invenergy LLC</p> <p>Commissioner Kim O’Guinn, Arkansas Public Service Commission</p> <p><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	Cloud Ballroom C
11:45 a.m. - 12:10 p.m.	Short Break for Room Turn (Clear the Ballroom)	Exhibit Hall

12:00 p.m. – 1:15 p.m.	Michigan PSC Lunch (Attendees only)	Cloud Ballrooms B/C
Concurrent Sessions 3 & 4		
Robocalls – Shaken/Stir		
1:30 p.m. – 2:45 p.m.	<p>The ability to identify a spoofed caller identification is essential to re-establishing trust in the call network. In response to spoofing, the telecom industry has developed a program called SHAKEN/STIR that allows customers to verify the legitimacy of callers. This panel will provide an update on SHAKEN/STIR and projection on the ongoing battle with spoofing.</p> <p>Moderator: Chair Mary Ridder, Nebraska Public Service Commission</p> <p>Panelist:</p> <p>Philip Linse, Director Public Policy, Century Link</p> <p>Linda Vandeloop, Assistant VP, External Affairs/Regulatory, AT&T</p> <p>Heather Hendrickson, Acting Deputy Division Chief, Competition Policy Division, Wireline Competition Bureau FCC</p> <p>William T. Maxson, Assistant Director, Marketing Practices Division, Bureau of Consumer Protection Federal Trade Commission</p> <p>Vice Chairman Chris Nelson, South Dakota Public Utilities Commission</p> <p style="text-align: center;"><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	Cloud Ballroom A
1:30 p.m. – 2:45 p.m.	<p style="text-align: center;">Regulatory Issues Concerning Water Utilities</p> <p>In 2017, the American Society of Civil Engineers (ASCE) gave the U.S. a “D” in drinking water infrastructure and found that the U.S. will need to spend \$4.5 trillion by 2025 to fix our aging and ailing infrastructure. This is a big investment that has the potential to impact rates and the affordability of water service. There are many alternative ratemaking mechanisms, such as trackers and infrastructure charges that are designed to help solve the problem of our nation’s aging water infrastructure. But what is the impact on customers? The panelists will discuss the alternative ratemaking mechanisms used to encourage investment in infrastructure and the role that affordability plays in this equation.</p> <p>Moderator: Commissioner David Ober, Indiana Utility Regulatory Commission</p> <p>Panelist:</p> <p>Chuck Rea, Director of Regulatory Services, Iowa American Water</p> <p>Commissioner Brien J. Sheahan, Illinois Commerce Commission</p> <p>Kathryn Kline, Senior Research Associate, NRRI</p> <p>Kim Joyce, VP Regulatory, Government and External Affairs, Aqua America</p> <p>Rob Powelson, President & CEO, NAWC</p> <p style="text-align: center;"><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	Cloud Ballroom C
2:00 p.m. - 4:30 p.m.	<p style="text-align: center;">Guest Activity: Science Center of Iowa (SCI)</p> <p>Departure at 2:00 p.m. (Hotel Entrance marked coach bus)</p> <p style="text-align: center;"><small>Departures from SCI at 3:30 p.m. and 4:30 p.m.</small></p>	401 W. Martin Luther King, Jr. Pkwy, Des Moines, Iowa 50309
2:45 p.m. – 3:15 p.m.	Break	Exhibit Hall
Concurrent Sessions 5 & 6		
3:15 p.m. – 4:30 p.m.	<p style="text-align: center;">Cybersecurity</p> <p>This panel will discuss cyber threats to the utility infrastructure and how to mitigate risk.</p> <p>Moderator: Commissioner D. Ethan Kimbrel, Illinois Commerce Commission</p> <p>Panelist:</p> <p>Sam Ellis, Director, Cyber Security and Controls, Southwest Power Pool</p> <p>Joe Randazzo, Director Networks & Information Security, ITC Holdings</p>	Cloud Ballroom A

	<p>Paul Hoffman, VP, Information Technology, Central Iowa Power Co-op</p> <p>Peter Grandgeorge, Program Manager, MidAmerican Energy Company</p> <p><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	
3:15 p.m. – 4:30 p.m.	<p>Gas Innovation</p> <p>While the electricity sector takes all the headlines on innovation, the natural gas sector has been busy with its own innovation. This panel will explore innovation when it comes to delivery, new policies, renewable natural gas, and rural extension.</p> <p>Moderator: Chairman Gary Hanson, South Dakota Public Utilities Commission</p> <p>Panelist*:</p> <p>Bob Amdor, Director Regulatory Services, BlackHills Energy</p> <p>Joe Cooney, Civil Engineer, Eco Engineers</p> <p>Bill Liss, VP, Managing Director, Energy Delivery and Utilization, GTI</p> <p>Erica Larson, Regulatory Analyst, CenterPoint Energy</p> <p>Brian Penington, Manager Regulatory Relations & Policy, Alliant Energy</p> <p><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	Cloud Ballroom C
5:00 p.m. – 6:00 p.m.	<p>Board Meeting (Invitation Only)</p> <p>Botanical Gardens Reception</p>	Elements Room
5:45 p.m. – 8:00 p.m.	<p>Buses depart for Botanical Gardens at 5:45 p.m.</p> <p>Walking path available (0.8 miles from hotel)</p> <p><small>Buses departing Botanical Gardens will stop in the East Village and Court Ave. District; last bus departs from the Botanical Gardens at 8:30 p.m.</small></p>	Des Moines Botanical Gardens 909 Robert D. Ray Dr. Des Moines, IA 50309
6:00 p.m.	Registration & Information Closes	Registration & Information on Second Floor at Hilton
Tuesday, August 13, 2019		
7:00 a.m.	Registration & Information Opens	Registration & Information on Second Floor at Hilton
7:15 a.m. - 8:30 a.m.	Breakfast	Cloud Ballroom A
8:45 a.m. – 10:00 a.m.	<p>From the Consumer Perspective</p> <p>This panel will discuss what customers want from their utilities, whether it is low-income subsidies facilitating affordability, or demands of 100% renewable energy. The panel will discuss how to best meet customer demands, while balancing reasonable prices, value, and service to all customers.</p> <p>Moderator: Commissioner Maida Coleman, Missouri Public Service Commission</p> <p>Panelist:</p> <p>Jennifer Easler, Attorney, Iowa Department of Justice, Office of Consumer Advocate</p> <p>Steve Chriss, Director of Energy Strategy and Analysis, Walmart</p> <p>Michael Luu, CIO and VP Customer Service, California Water Service Company</p> <p>Marina Donovan, VP, Global Marketing and Public Affairs, Itron</p> <p>Jeff Kaman, Manager Energy & Climate Strategy, Deere & Company</p> <p>Amy Fredregill, Managing Director, Minnesota Sustainable Growth Coalition, Environmental Initiative</p> <p><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	Cloud Ballrooms B/C
9:15 a.m. - 11:30 a.m.	<p>Guest Activity: Iowa State Capitol Tour</p> <p>Departure at 9:15 a.m. (Hotel Entrance marked coach bus)</p> <p><small>Lunch options available after tour at the State Capitol Food Trucks</small></p>	1007 E. Grand Ave., Des Moines, Iowa 50319

10:00 a.m. – 10:30 a.m.	Break	Exhibit Hall
10:30 a.m. – 11:45 a.m.	<p align="center">Energy Infrastructure</p> <p>Fueled by social media, advertising and special interest groups, landowners and communities are increasingly pushing back on energy infrastructure projects, from wind development, to transmission lines, to solar arrays. This panel will dissect how utilities engage with landowners and third-party groups and address the role of the regulators during these discussions. The panel will also discuss how commissions deal with large infrastructure projects.</p> <p>Moderator: Commissioner Julie Fedorchak, North Dakota, Public Service Commission</p> <p align="center">Panelist*:</p> <p>Aram Shumavon, Co- Founder and CEO of Kevala Analytics (invited)</p> <p>Scott Davis, Commissioner, North Dakota Indian Affairs</p> <p>Tom Petersen, Director Public Affairs, ITC Midwest</p> <p>Dahvi Wilson, VP of Public Affairs, Apex Clean Energy, Inc.</p> <p>Brad Klein, Senior Attorney, Environmental Law & Policy Center</p> <p align="center"><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	Cloud Ballrooms B/C
12:15 p.m. – 1:30 p.m.	Lunch (Attendees only)	Cloud Ballrooms B/C
1:45 p.m. – 2:30 p.m.	<p align="center">Dr. Kevin Elko</p> <p align="center">Author, Life Coach and Educator</p> <p>Dr. Elko will provide a motivating talk that will help jump-start attendees, enabling a more pro-active approach in this competitive world and industry.</p>	Cloud Ballroom B/C
4:00 p.m.	Registration & Information Closes	Registration & Information on Second Floor at Hilton
3:00 p.m. – 10:45 p.m.	<p>Iowa State Fair visit and activities (evening reception included)</p> <p align="center">Reception 5:30 p.m. - 7:30 p.m.</p> <p align="center">Enjoy some of the Fair's tastiest treats</p> <p align="center">Departure at 3:00 p.m. (Hotel Entrance marked coach buses)</p> <p align="center"><small>(Buses will shuttle between the hotel and State Fair grounds. Last bus will depart the State Fair grounds at 11:15 p.m.)</small></p> <p align="center"><small>No Smoking on State Fair Grounds</small></p>	<p>Iowa State Fairgrounds</p> <p>3000 E. Grand Ave., Des Moines, IA 50317</p> <p>Polk County Farm Bureau Shelter</p>
Wednesday, August 14, 2019		
7:00 a.m.	Registration & Information Opens	Registration & Information on Second Floor at Hilton
7:15 a.m. - 8:30 a.m.	Breakfast	Cloud Ballroom A
8:45 a.m. – 10:00 a.m.	<p align="center">FERC, NARUC and the Future: What's in Store</p> <p>The Federal Energy Regulatory Commission (FERC) and National Association of Regulatory Utility Commissioners (NARUC) have created a number of collaborative efforts. This panel will discuss the outcome of these efforts and where other collaborative opportunities lie.</p> <p>Moderator: Commissioner Mike Huebsch, Wisconsin Public Service Commission</p> <p align="center">Panelist*:</p> <p>Nick Wagner, President, NARUC, Board Member, Iowa Utilities Board</p> <p>Tony Clark, Senior Advisor, Wilkinson, Barker, Knauer, LLP, Former FERC Commissioner, past NARUC President</p> <p align="center"><small>Approved for 1 Iowa CLE credit hour Activity Number 331557</small></p>	Cloud Ballrooms B/C
10:00 a.m. – 10:30 a.m.	Break	
10:30 a.m. – 11:45 a.m.	<p align="center">Closing Session: Future of the Utility Industry</p> <p align="center">How will utilities and industry partners adapt to the technological advances and what does the future hold?</p> <p>Moderator: Commissioner Ellen Nowak, Wisconsin Public Service Commission</p> <p align="center">Panelist*:</p>	Cloud Ballrooms B/C

	Chair Katie Sieben, Minnesota Public Utilities Commission Libby Jacobs , President, The Jacobs Group, LLC Commissioner Sadzi Oliva, Illinois Commerce Commission Tanuj Deora, VP, Market Development & Regulatory Affairs, Uplight Doug Galloway, Director - Governmental Affairs, Central Region, CenturyLink	
11:00 a.m.	Registration & Information Closes	Registration & Information on Second Floor at Hilton
12:00 p.m. - 2:00 p.m.	Exhibitor Close out	Exhibitor Hall Second Floor Hilton
12:00 p.m.	Lunch (Available to Go - Attendees only)	Ballroom B/C
Conference Adjourns		

*Indicates we are still awaiting confirmation from several panelist.